

AIP™ *Beta 0.1*

All India Permit (AIP) is our growing fleet of display fonts inspired by hand-painted lettering on trucks across India. It's not one style, but a whole convoy of thematically related but visually unrelated fonts, each pulled from different parts of trucks.

Designed by — Rob Keller, Kimya Gandhi, Salomi Desai
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Styles — 4 Fonts



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All India Permit

Unrelated Awesome

AIP *The Styles* 3

AIP started with India's hand-painted trucks, but it was never meant to imitate any one painter's style. Each of the four fonts draws on the visual world of the roadside, yet speaks with its own independent voice. Inspiration from India's everyday, handcrafted world finds a place in today's global, digital typographic landscape.

Sophisticated?

PLAYGROUND

Sommerset

Reintermediation

HOPSCOTCH

Light In Your Eyes

CREEPY CRYPT KIND

THE REAL GHOSTBUSTERS

Horn Please - Beta 01

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9 * ! ? # @ &
. , : ; … ‘ ’ “ ” , „ ' " / | \ - – — _ ( ) { } [ ]

Diesel Script ~ Beta 01

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
*0 1 2 3 4 5 6 7 8 9 * ! ? # @ &*
. , : ; … ‘ ’ “ ” , „ ' " / | \ ~ ~ ~ _ ( ) { } [ ]

Roadlines Sans - Beta 01

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9 * ! ? # @ &
. , : ; … ‘ ’ “ ” , „ ' " / | \ - – — _ ( ) { } [ ]

Stop Signal - Beta 01

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9 * ! ? # @ &
. , : ; … ‘ ’ “ ” , „ ' " / | \ - – — _ ( ) { } [ ]



Sharing is caring!

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Made in Mumbai & Berlin

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