

# Gemma™

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This friendly, informal sans is poised to add some new life to your type collection. It grows from a twiggy, condensed thin to a full-figured, extended bold. But that's not all! Each of the 15 weights/widths has huge character set including gobs of OpenType features & Super-Duper™ language support including extended Latin, Greek, and Cyrillic. And as an added bonus we've thrown in an extensive collection of dingbats unique to each weight!

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- Designed by** ▶ Rob Keller  
**Format** ▶ .TTF OpenType  
**Styles** ▶ 5 weights  
3 widths  
all with *Rotalics*  
& *Super Rotalics*  
**Published** ▶ 2012



Maybe you feel like being a bit dainty and quiet with a delicate thin, or maybe you'd like to be more out there with a big fat bold... Gemma's five weights give you a variety of options. Clever designers will find that these all work well together for everything from serious, complicated

hierarchies to fun, unpretentious layouts. The three widths offer extra stylistic and latitudinal flexibility. As the widths change horizontally the x-height also adjusts vertically. The condensed weights are narrow with a tall x-height while the extended weights are wider and lower.

**THERE WAS AN OLD WOMAN WHO  
SWALLOWED A COW, I DON'T KNOW  
HOW SHE SWALLOWED A COW!  
SHE SWALLOWED THE COW TO  
CATCH THE GOAT, SHE SWALLOWED  
THE GOAT TO CATCH THE DOG,  
SHE SWALLOWED THE DOG TO CATCH  
THE CAT, SHE SWALLOWED THE CAT  
TO CATCH THE BIRD, SHE SWALLOWED  
THE BIRD TO CATCH THE SPIDER,  
THAT WRIGGLED AND JIGGLED AND  
TICKLED INSIDE HER, SHE SWALLOWED  
THE SPIDER TO CATCH THE FLY,  
I DON'T KNOW WHY SHE SWALLOWED  
THE FLY, PERHAPS SHE'LL DIE.**

**THERE WAS AN OLD WOMAN WHO  
SWALLOWED A HORSE,  
SHE'S DEAD — OF COURSE!**

Gemma Condensed Thin  
*Gemma Condensed Thin Rotalic*  
*Gemma Condensed Thin Super Rotalic*  
Gemma Thin  
*Gemma Thin Rotalic*  
*Gemma Thin Super Rotalic*  
Gemma Extended Thin  
*Gemma Extended Thin Rotalic*  
*Gemma Extended Thin Super Rotalic*

Gemma Condensed Light  
*Gemma Condensed Light Rotalic*  
*Gemma Condensed Light Super Rotalic*  
Gemma Light  
*Gemma Light Rotalic*  
*Gemma Light Super Rotalic*  
Gemma Extended Light  
*Gemma Extended Light Rotalic*  
*Gemma Extended Light Super Rotalic*

Gemma Condensed Regular  
*Gemma Condensed Regular Rotalic*  
*Gemma Condensed Regular Super Rotalic*  
Gemma Regular  
*Gemma Regular Rotalic*  
*Gemma Regular Super Rotalic*  
Gemma Extended Regular  
*Gemma Extended Regular Rotalic*  
*Gemma Extended Regular Super Rotalic*

Gemma Condensed Demi  
*Gemma Condensed Deni Rotalic*  
*Gemma Condensed Demi Super Rotalic*  
Gemma Demi  
*Gemma Demi Rotalic*  
*Gemma Demi Super Rotalic*  
Gemma Extended Demi  
*Gemma Extended Demi Rotalic*  
*Gemma Extended Demi Super Rotalic*

**Gemma Condensed Bold**  
***Gemma Condensed Bold Rotalic***  
***Gemma condensed Bold Super Rotalic***  
**Gemma Bold**  
***Gemma Bold Rotalic***  
***Gemma Bold Super Rotalic***  
**Gemma Extended Bold**  
***Gemma Extended Bold Rotalic***  
***Gemma Extended Bold Super Rotalic***









**The world's awesomest giraffe**

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## 9pt Bold

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them “*Whatever you do, do it the best that you can because that’s the way to get along in the world. The first little pig built his house out of straw because it was the easiest thing to*

## 9pt Demi

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them “*Whatever you do, do it the best that you can because that’s the way to get along in the world. The first little pig built his house out of straw because it was the easiest thing to do. The second little*

## 9pt Regular

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them “*Whatever you do, do it the best that you can because that’s the way to get along in the world. The first little pig built his house out of straw because it was the easiest thing to do. The second little pig built his*

## 9pt Light

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them “*Whatever you do, do it the best that you can because that’s the way to get along in the world. The first little pig built his house out of straw because it was the easiest thing to do. The second little pig built his house*

## 9pt Thin

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them “*Whatever you do, do it the best that you can because that’s the way to get along in the world. The first little pig built his house out of straw because it was the easiest thing to do. The second little pig built his house*

## 12pt Bold

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them “*Whatever you do, do it the best that you can because that’s the way to get along*

## 12pt Demi

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them “*Whatever you do, do it the best that you can because that’s the way to get along*

## 12pt Regular

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them “*Whatever you do, do it the best that you can because that’s the way to get along in the world. The*

## 12pt Light

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them “*Whatever you do, do it the best that you can because that’s the way to get along in the world. The first*

## 12pt Thin

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them “*Whatever you do, do it the best that you can because that’s the way to get along in the world.*

## 15pt Bold

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them “*Whatever you do, do it the best that you can*

## 15pt Demi

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them “*Whatever you do, do it the best that you can be-*

## 15pt Regular

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them “*Whatever you do, do it the best that you can be-*

## 15pt Light

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them “*Whatever you do, do it the best that you can because that’s*

## 15pt Thin

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them “*Whatever you do, do it the best that you can because that’s the*

## 9pt Extended Bold

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them “Whatever you do, do it the best that you can because that’s the way to get along in the world. The first little pig built his house out of straw because it

## 9pt Extended Demi

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them “Whatever you do, do it the best that you can because that’s the way to get along in the world. The first little pig built his house out of straw because it was the

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## 15pt Extended Regular

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## 15pt Extended Thin

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them “Whatever you do, do it the best

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hierarchies to fun, unpretentious layouts. The three widths offer extra stylistic and latitudinal flexibility. As the widths change horizontally the x-height also adjusts vertically. The condensed weights are narrow with a tall x-height while the extended weights are wider and lower.

**bumpershoot**  
doozy idea

Press any key to continue or any other key to quit...

**Hemidemisemiquaver**

Lickety-split snail

**Anti-clockwise**

There is an exception to every rule, except this one.

**Skedaddle to Cambodia**

Afar, Afrikaans, Albanian, Arbëresh, Aromanian, Asturian, Basque, Bosnian [latin], Breton, Bulgarian, Catalan, Chamorro, Cornish, Corsican, Crimean Tatar [latin], Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Frisian, Friulian, Gaelic [manx, scots], Gagauz, Galician, German, Greek, Greenlandic, Hawaiian, Hungarian, Icelandic, Indonesian, Interlingua, Irish, Italian, Karakalpak, Karelian, Kashubian, Kurdish [latin], Ladin, Lakota, Latin, Latvian, Leonese, Lithu-

anian, Luxembourgish, Malay, Maltese, Māori, Mohawk, Moldovan [latin], Montenegrin, Norwegian [bokmål], Norwegian [nynorsk], Pan-European, Polish, Portugese, Romanian, Romansh, Romani, Russian, Sami [northern, southern, inari, lule], Sardinian, Serbian [latin + cyrillic], Sicilian, Slovak, Slovenian, Sorbian, Spanish, Swahili, Swedish, Tetum, Tongan, Turkish, Turkmen [latin], Ukrainian, Uzbek [latin], Volapük, Võro, Walloon, Welsh, Wolof, Xhosa.

Færøbbåd

Stoßdämpferabkühlung

ksiażka

árvíztűrő tükörfúrógép

Blåbærsyltetøy

Es extraño mojar queso

Терсен єдрийн баяр хvргэе

Mongolian

Полуостров

Bulgarian

Κουνελακι

Greek

пурпуровий/багряний

Ukrainian

матрѐшка

Russian

καλύπτω

Greek (with alternates)

аутомобил

Serbian

Ці размаўляеце па-беларуску?

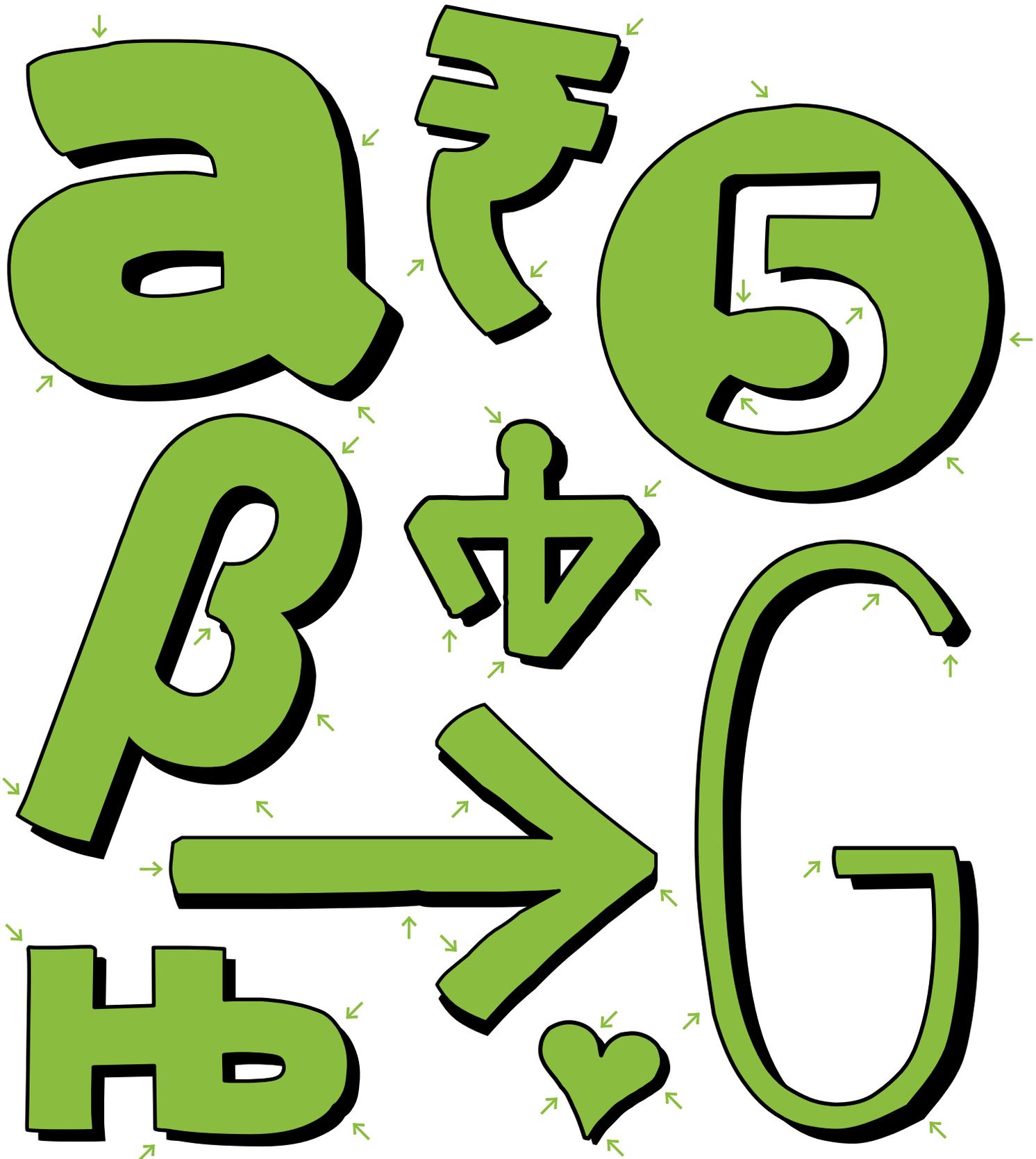
Belarusian





Gemma ignores the cliché trend of perfect beziers that computers try to impose on letters. Life is hard, roads are bumpy, everyone gets banged up a bit along the way... These facts are

subtly expressed through young Gemma's slightly irregular contours. Don't be fooled, these are are features, not bugs. All the odd curves and details are right where they should be!





**Gemma wants to be  
your best friend.**



Born in Berlin



[www.motaitalic.com](http://www.motaitalic.com)